



Idaho Conference on Recreation & Tourism

October 16 – 18, 2023

Lewiston, Idaho

Host hotel – Hells Canyon Grand Hotel

Wireless Network:

FACEBOOK: facebook.com/idahoconference

Registration: www.icort.org

Registration Cost: \$350.00 Per person + tour fee

****Times, topics, and speakers subject to change****

Monday, October 16th

12:00 – 5:00 pm: Exhibitors set- up

8:00 am – 12:00 pm

The ICORT registration desk is open at Hells Canyon Grand Hotel

9:00 am – 12:00 pm

ITC Meeting at Hells Canyon Grand Hotel

1:30 pm – 2:00 pm

Meet your Tour Leader **at Hells Canyon Grand Hotel**

Activities - (pre-registration required)

Tour departs from Hells Canyon Grand Hotel at 2:00 pm – returning by 6:00 pm:

Adventure 1: Idaho History Tour - Historic Downtown and Nez Perce County Museum Tour - \$25

Adventure 2: Hells Gate State Park Hike (and Lewis & Clark Discovery Center) - FREE

Adventure 3: Culinary Tour - \$35

7: 00 pm - Cultural Event – Evening at Lindsay Creek Winery with dinner buffet and Nez Perce Experience
(note: social hour and no-host bar from 6:00 to 7:00 pm)

Tuesday, October 17th

8:00 am - 6:00 pm

Registration desk open on-site

9:00 am – 9:30 am

Welcome from the Idaho Commerce Director and Governor Little

9:30 am - 10:45 am Keynote: Ms. Alex Fuller – Creativity and Collaboration

10:45 am – 11:15 am

Break with Exhibitors

11:15 am – 12:15 pm

Keynote: Anna Blout – Visit Idaho Image Study

12:15 pm – 1:15 pm

Lunch

1:30 pm - 2:20 pm- THREE Breakout sessions-

A. Red Sky - Public Relations

B. Jerry Miller – Rural Community Development

C. Madden Media Team- Idaho's Data Dashboard

2:20 pm - 2:50 pm

Break with Exhibitors

2:50 pm - 3:30 pm - THREE Breakout sessions Repeated-

A. Red Sky - Public Relations

B. Jerry Miller – Rural Community Development

C. Madden Media Team - Idaho's Data Dashboard

6:00 pm – 7:30 pm

Taste of Idaho Reception and Wine Tasting – Hells Canyon Grand Hotel

Wednesday, October 18th

7:30 am – 9:00 am – Breakfast and Regional Caucus Meetings

9:00 am – 9:10 am Welcome

Keynotes/Speakers

9:10 am - 10:00 am – AI – Artificial Intelligence in Tourism

10:00 am – 10:45 am - AI and SEO – working together

10:45 am- 11:15 am

Break with Exhibitors

11:15 am – 12:15 pm – Special Guest Speaker – to be announced

12:15 pm Announcement of 2024 ICORT and closing remarks