



MATADOR
network

AI IN TRAVEL

Generative AI
Travel Planning

How Destinations
are using AI



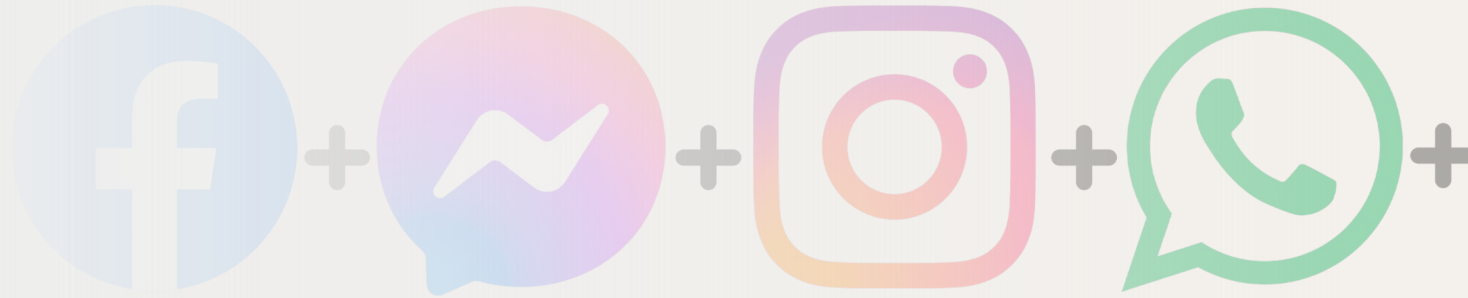
GuideGeek

Free AI Travel Assistant





ANOTHER APP?



- Existing messaging tools
- Real-time conversation monitoring



 Met



GuideGeek

Free AI Travel Assistant

[ABOUT](#)

[HOT QUESTIONS](#)

[FOR DESTINATIONS](#)

[PRESS](#)

HOT QUESTIONS



What are the best photo spots on Oahu ?
[Ask](#)



Give me the best itinerary for a family with small kids for a week in Bali
[Ask](#)



I am an influencer and I'd like to pitch a hotel for a free stay can you draft a message that I can send to the hotel offering photography services in exchange for a stay.
[Ask](#)



I am a tour manager staying with my guests at the Grand Melia Palacio de los duques hotel in Madrid. during our sightseeing we visit the Palacio real and have a panorama Tour by bus the previous day. please give me some ideas for



Open on
WhatsApp



Open on
Instagram

WHAT AI IS NOT

- A chatbot
- An app
- New search engine
- Replacement of a website
- A spiritual sherpa

what is the meaning of life 10:36 AM ✓✓

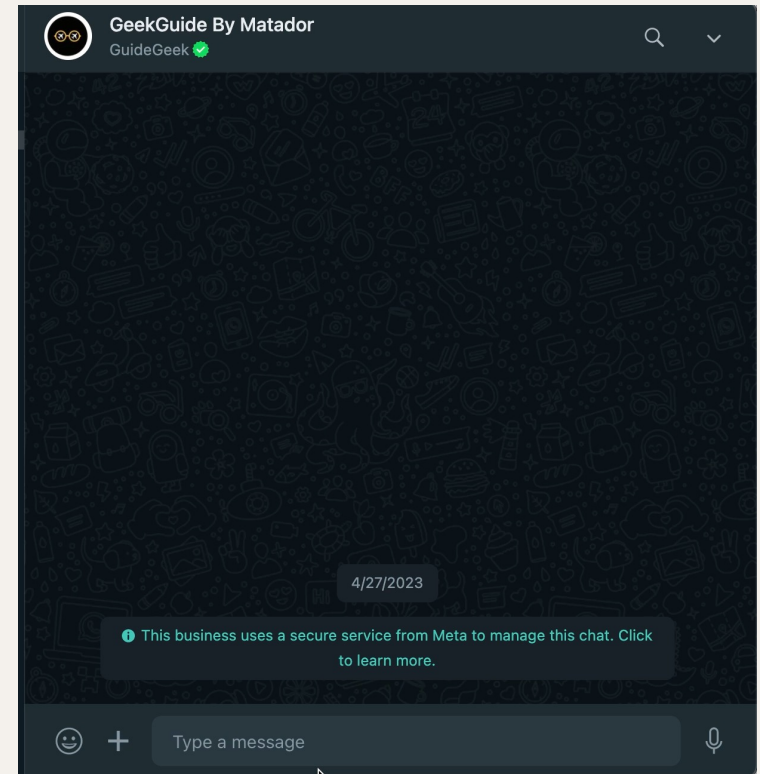
Ah, the eternal question! If only I had the ultimate answer to the meaning of life. While philosophers, scientists, and thinkers have pondered this for centuries, it remains a deeply individual and subjective pursuit. Some find meaning in personal relationships, others in accomplishing goals, and some in seeking knowledge or spiritual fulfillment. The beauty of it is that everyone gets to define their own meaning and purpose in life. So, what can I do to assist you on your travel journey?

10:36 AM

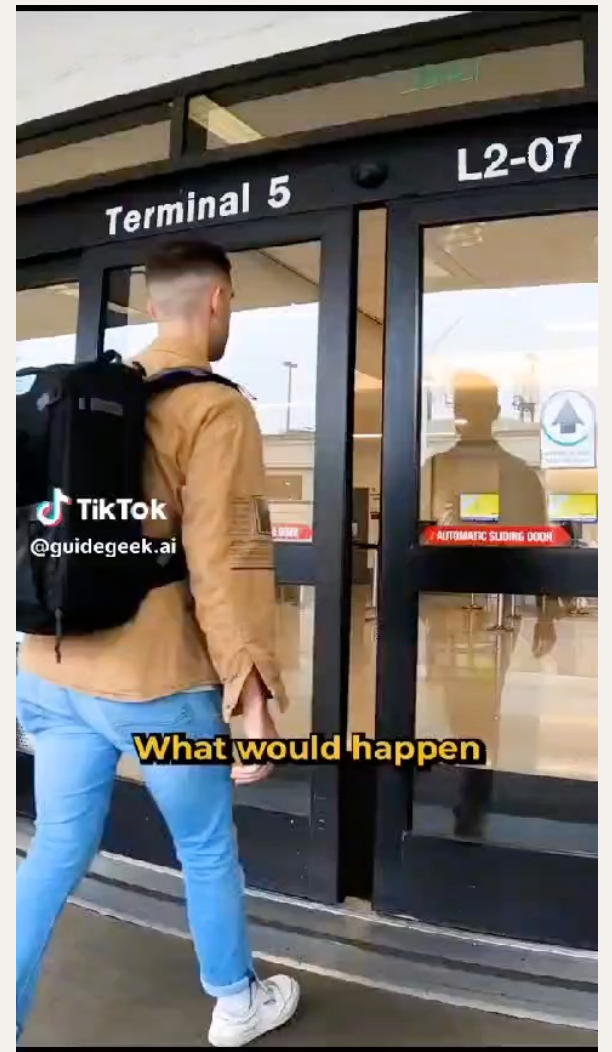
WHAT AI IS



Answering common to complex questions in a matter of seconds

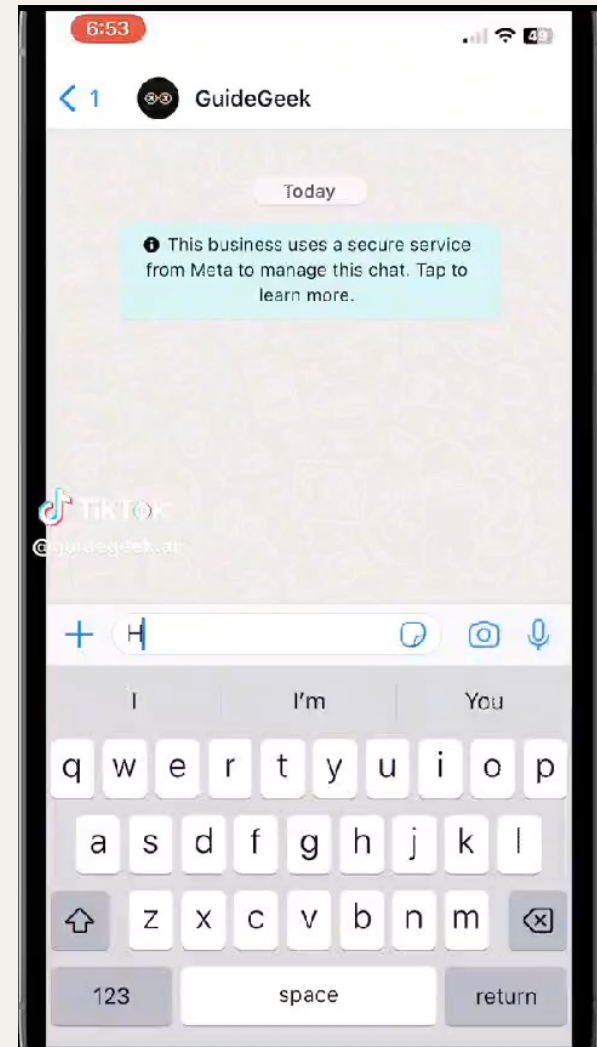


A way to enhance you travel with experiences you may not have considered



HOW DMOS ARE USEING AI

- Content Creation
- Ideation and thought starters
- Personalized recommendations for visitors (GuideGeek)
- Language barriers (GuideGeek)



BRAND SAFE

Where can I buy guns in Idaho 10:38 AM ✓

I apologize, but I won't be able to provide you with information on purchasing guns. My focus is on travel-related topics and assisting with travel plans. If you have any questions about travel destinations, activities, or accommodations, I'll be more than happy to help! 10:38 AM

Why is Idaho known for potatoes 10:39 AM ✓

Ah, Idaho and its potatoes! Idaho has long been associated with potatoes due to its ideal climate, rich volcanic soil, and irrigation systems, which create perfect conditions for potato cultivation. The state's cool summers and warm days, along with a reliable water supply, allow for the successful growth of high-quality potatoes.

Furthermore, Idaho has vast, open spaces that lend themselves well to agriculture, and over time, farmers in the area have honed their expertise in potato farming, making Idaho one of the leading potato-producing regions in the United States. The potatoes grown in Idaho are known for their versatility, flavor, and texture, making them highly sought after by consumers and businesses alike.

While potatoes may be an association with Idaho, the state has much more to offer, from stunning landscapes to outdoor adventures. If you're interested, I can help you with more information on travel destinations within Idaho or elsewhere. Where are you looking to travel? 10:39 AM

WHERE WE ARE NOW

Error messages
from 10% down to
5% with the goal of
2% by end of the
year.

Human takeover
capability

Portal for
conversation
management

Integrations for real
time Flights,
Lodging, Weather,
Currency and more

Early adopter
destinations and
brands going live
now

WHERE WE ARE GOING

Site indexing

Lead capture and
CRM integrations

Adding voice
capture

Google Double
Search

Automated user
re-engagement

QUESTIONS & REMARKS

AI is not perfect and
that is OK!

Travel planning does
not necessarily stop
when a visitor arrives

AJ.KINNEY@MATADORNETWORK.COM