



**Idaho Conference on Recreation & Tourism
October 21 – 23, 2024
Boise, Idaho**

Host hotel –The Riverside Hotel Boise

FACEBOOK: facebook.com/idahoconference

INSTAGRAM: #icort2024

Registration Site: \$350.00 Individual Attendee/ www.ICORT.org

To make a hotel reservation please call: 208-343-1871 - OR by following this [LINK](#)

Deadline for group rate is 9/22/2024; room rate is \$185 plus 13% taxes and fees

Monday, October 21st

8:00 am – 12:00 pm

Registration desk is open in the Convention Center lobby of the Riverside Hotel Boise

9:00 am – 12:00 pm

ITC Meeting – the Riverside Hotel Boise

12:30 pm

Box lunch pick up at Convention Center Lobby

12:00 – 5 pm: Exhibitors set- up at the Riverside Hotel Boise

Adventure Tours: 2:00 pm – 5:00 pm (pre-registration required):

1:45 pm - Meet your tour leaders in the Convention Center lobby

Adventure 1: Walking Beer Tour – Western Collective and Barbarian Brewing - \$30

Adventure 2: Walking Wine Tour – Telaya Winery and Proletariat Wine Co - \$30

Adventure 3: Walking Arts and Culinary Tour – Surel's Place, LED, and Zion Glass - \$30

Open Evening

Tuesday, October 22nd

8:00 am - 6:00 pm

Registration desk open in convention center lobby

8:30 am Breakfast Buffet opens

9:00 – 9:15 am

Welcoming Comments – Jeremy Chase

Sponsor Greeting – Visit Boise – Carrie Westergard

9:15 – 10:25 am General Session:

Brian Screptock – Longwoods International US Travel Study

Review this year's survey results regarding travel trends in Idaho – what is changing and what remains the same.

10:25 – 10:55 am

Sponsor Greeting - Trip Advisor

Break with Exhibitors

10:55 – 11:25 am

Leon Aliski – Dean Runyan Associates, 2023 Tourism Economic Impact Results

11:25 – 12:25 pm

General Session: From Research to Next Steps

Brian Screptock, Madden Media, Red Sky PR

12:15 – 1:15 pm

Lunch – Travel with Care presented by Red Sky PR

Breakout Sessions

1:30 - 2:15 pm

A. Tourism Team Panel

Maximize your content creation and distribution.

B. Additional Funding Options - Show Me the Money

Jerry Miller with Idaho Commerce, Dennis Porter, Parks and Rec

C. Vendor Interactive Exchange

Sponsors and Partnership Forum

2:15 - 3:00 pm

Break with Exhibitors

Breakout Sessions:

3:00 - 3:45 pm –

A. Tourism Team Panel

Maximize your content creation and distribution.

B. Additional Funding Options - Show Me the Money

Jerry Miller with Idaho Commerce, Dennis Porter, Parks and Rec

C. Vendor Interactive Exchange

Sponsors and Partnership Forum

3:45 – 4:00 pm

Break with Exhibitors

4:00 – 4:30 pm – Housekeeping notes for the evening – Natalie Jushinski

6:00 – 7:30 pm

Taste of Idaho Reception and wine tasting (No host bar)

6:30 pm: Governor's Lifetime Achievement Award Presentation

Wednesday, October 23rd

8:00 am – 9:30 am – Breakfast/Regional Caucus Meetings

8:00 am Breakfast Buffet opens for conference attendees

9:30 – 9:40 am Welcome

Sponsor Greeting - Madden

9:40 – 10:45 am

General Session Speaker – Dan Janes

10:45- 11:00 am

Break with Exhibitors

11:00 – 12:00 pm

Inspirational Thoughts

Dave Amirault

12:00 pm - Announcement of 2025 ICORT and closing remarks

12:30 pm 2024 ICORT closes

**times and speakers subject to change*