

# ICORT23 AGENDA

## Monday, October 16

8:00 am to 12:00 pm Registration Desk open at Hells Canyon Grand Hotel (HCGH) main lobby

9:00 am to 12:00 pm Idaho Travel Council Meeting, Port 1 & 2 HCGH

12:00 pm to 5:00 pm Exhibitor Set Up in Seaport at HCGH

1:30 pm Meet Your Tour Leader in main lobby HCGH

2:00 pm to 5:00 pm Various Tours

7:00 pm Hosted dinner and Nez Perce Tribal Experience at Lindsay Creek Vineyard

3107 Powers Avenue, Lewiston Social Hour and Cash Bar opens at 6:00

Charter Bus runs from 5:30 to 9:00 pm

## Wednesday, October 18

8:00 am Registration Desk open in Seaport lobby, HCGH

8:00 am Regional Caucus in Clearwater HCGH (behind restaraunt)

9:00 am Welcome Ports 5-9 in Seaport

9:10 am AI- Artificial Intelligence, AJ Kinney

10:00 am The 12 Laws of AI, Dan Janes

10:45 am Break with Exhibitors

11:15 am Building an Audience through Owned Media, Adam Stoker

12:15 pm Announcement of ICORT 2024 and Closing Remarks

Wi-Fi: ICORT  
Password: ICORT2023

## Tuesday, October 17

8:00 am Registration Desk open at Seaport lobby HCGH

9:00 am Welcome to Lewiston

9:30 am Creating Tourism That Locals Love- Learnings and inspiration from the somewhat regretful creator of Utah's The Mighty 5™, Alex Fuller

10:45 am Break with Exhibitors

11:15 am Visit Idaho Image Study Results, Anna Blount

12:15 pm Lunch, Idaho's Post-Pandemic Leisure and Hospitality Employment, Lisa Grigg

1:30 pm Engagement Sessions Ports 2-4 in main hotel

2:20 pm Break with Exhibitors Ports 5-9 in Seaport

3:00 pm Engagement Sessions Ports 2-4 in main hotel

4:00 pm Updates on Vacation Rentals, Chris Christmas, Ports 5-9 in Seaport

6:00 pm Idaho Small Bites Reception and Governor's Lifetime Achievement Award, Ports 5-9 in Seaport